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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/822,187	04/09/2004	Anuraag Agrawal	101948098US	1786
30083	7590	05/30/2006	EXAMINER	
PERKINS COIE LLP/AWS P.O. BOX 1247 SEATTLE, WA 98111-1247			NGUYEN, HUY D	
			ART UNIT	PAPER NUMBER
			2617	
DATE MAILED: 05/30/2006				

Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Office Action Summary</b>	<b>Application No.</b> 10/822,187	<b>Applicant(s)</b> AGRAWAL ET AL.	
	<b>Examiner</b> Huy D. Nguyen	<b>Art Unit</b> 2617	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
**Period for Reply**

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

- 1) ☒ Responsive to communication(s) filed on 09 May 2006.
- 2a) ☐ This action is **FINAL**.                      2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

- 4) ☒ Claim(s) 12-20 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 12-16, 19 and 20 is/are rejected.
- 7) ☒ Claim(s) 17 and 18 is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All    b) ☐ Some \*    c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

- |  |   |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)  | 4) <input type="checkbox"/> Interview Summary (PTO-413)<br>Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)                                   | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152)             |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)<br>Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____  |

Art Unit: 2617

### **DETAILED ACTION**

1. The Art Unit location of your application in the USPTO has changed. To aid in correlating any papers for this application, all further correspondence regarding this application should be directed to Art Unit 2617.

### ***Election/Restrictions***

2. Applicant's election without traverse of group II in the reply filed on 5/9/2006 is acknowledged.

### ***Claim Rejections - 35 USC § 102***

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

4. Claims 12-14, 19-20 are rejected under 35 U.S.C. 102(e) as being anticipated by Rankin et al. (US 2002/0155844 A1).

Regarding claims 12, Rankin et al. teaches a mobile device (e.g., mobile device 100) registered with a mobile service provider including a content sharing system, the mobile device comprising: means for receiving user input (e.g., input device 111); means for providing output (output device 109); memory means (e.g., memory 113); radio transceiver (e.g., transceiver 110) and processing means (e.g., processor 112) coupled to the memory means; means for presenting

privacy management options via an output component, wherein the privacy management options allow the user of the mobile device to specify the extent to which the user would like to receive share content messages initiated by another user, as facilitated by the content sharing system; means for inputting a set of privacy management settings associated with the privacy management options (see paragraph [0035]); means for transmitting (e.g., transceiver 110) the inputted set of privacy management settings associated with the privacy management options to the content sharing system; and means for receiving share content messages in accordance with the inputted set of privacy management settings (see paragraphs [0029], [0035]).

Regarding claim 13, Rankin et al. teaches the mobile device of claim 12 wherein the privacy management options include a privacy management option that allows the mobile device to receive all share content messages that are not explicitly blocked (see paragraph [0029]).

Regarding claim 14, Rankin et al. teaches the mobile device of claim 12 wherein the privacy management options include a privacy management option that blocks all share content messages that are not explicitly allowed (see paragraph [0029]).

Regarding claims 19-20, Rankin et al. teaches the mobile device of claim 12 wherein the share content messages include WAP push messages that, when received on the mobile device, allow the user of the mobile device to access the content via the mobile device (see paragraphs [0031], [0032]).

### ***Claim Rejections - 35 USC § 103***

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

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(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

6. Claim 15 is rejected under 35 U.S.C. 103(a) as being unpatentable over Rankin et al. in view of Seligmann (US 2004/0203673 A1).

Regarding claim 15, Rankin et al. teaches the claimed invention except an option for the user of the mobile device to designate a list of explicitly blocked senders. However, the preceding limitation is taught in Seligmann (see paragraph [0006]). It would have been obvious to one having ordinary skill in the art at the time of the invention to apply the teaching of Seligmann to the teaching of Rankin et al. for security and user convenience.

7. Claim 16 is rejected under 35 U.S.C. 103(a) as being unpatentable over Rankin et al. in view of Donahue (US 2003/0123465 A1).

Regarding claim 16, Rankin et al. teaches the claimed invention except an option for the user of the mobile device to designate a list of explicitly blocked content. However, the preceding limitation is taught in Donahue (see paragraph [0020]). It would have been obvious to one having ordinary skill in the art at the time of the invention to apply the teaching of Donahue to the teaching of Rankin et al. for security and user convenience.

#### ***Allowable Subject Matter***

8. Claims 17-18 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

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9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Huy D. Nguyen whose telephone number is 571-272-7845. The examiner can normally be reached on M-F.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Joseph H. Feild can be reached on 571-272-4090. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).



Huy Nguyen



JOSEPH FEILD  
SUPERVISORY PATENT EXAMINER